

WHEREAS, the National Pink Tie Organization recognizes the first Saturday in August as the day to raise awareness and send the message that ending all cancers needs to be a national priority; and

WHEREAS, emphasis will be placed on prevention and early detection through health screening and promotion of health lifestyles, which includes proper diet, exercise and a smoke-free environment; and

WHEREAS, according to the American Cancer Society, cancer is the second most common cause of death in the United States, exceeded only by heart disease; cancer accounts for nearly 1 out of 4 deaths in the United States; and

WHEREAS, the physical, emotional, and financial costs of cancer are high, and in these tough economic times, working together as a nation will save lives and money; and

WHEREAS, National Cancer Awareness Day honors the memory of those we have lost, supports those that are fighting cancer and celebrates the survivors who inspire us through their strength and courage.

NOW, THEREFORE, I, MICHAEL B. HANCOCK, MAYOR of the City and County of Denver, Colorado, by virtue of the authority vested in me, do hereby officially proclaim AUGUST 3, 2013, to be known as:

"NATIONAL PINK TIE – CANCER AWARENESS DAY"

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the City and County of Denver to be affixed this 3rd day of August, 2013