

PROCLAMATION

The City of Philadelphia is home to many outstanding medical treatment and research facilities that provide multiple options for treatment and recovery when a life-threatening illness strikes. The love, support, and strength of friends, family members, and others are critically important to the emotional health that aids in successful treatment and recovery of individuals battling diseases such as cancer.

The National Pink Tie Organization, founded by Donald L. Crutch, was established to engage men of all ages and walks of life in supporting the fight against cancer. The organization works to raise funds to open the Organization's Cureopolis centers nationwide, in order to increase access to programs and provide education and other resources for men and women to raise awareness of cancer and reduce cancer rates.

The men who participate in the National Pink Tie Organization initiatives help to educate and inform the community at large about fighting cancer with early detection, new treatment options, and available support groups. The National Pink Tie campaign provides a platform for discussion and introduces the sometimes difficult subject of cancer into mainstream conversation.

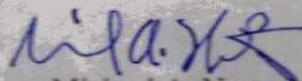
On Saturday, August 3, 2013, the National Pink Tie Organization calls on participants to promote National Cancer Awareness Day, traditionally observed on the first Saturday in August each year. Topics for discussion include healthy lifestyles with an emphasis on proper diet, exercise, and breaking the smoking habit, as well as efforts to raise awareness of the physical, emotional, and financial toll that families bear when a loved one is battling cancer.

THEREFORE...

I, Michael A. Nutter, Mayor of the City of Philadelphia, do hereby proclaim Saturday, August 3, 2013 to be

NATIONAL CANCER AWARENESS DAY

in Philadelphia, and urge all citizens to support the National Pink Tie Organization's fight against cancer and applaud cancer survivors as well as those who battled cancer so valiantly and live forever in our memory.



Michael A. Nutter
Mayor

